

- **Cleanse**—Apply Botanical Effects Cleanse to a wet face and neck. Remove with a warm, wet cloth.
- **Mask**—Draw an imaginary line down the center of your face and apply Botanical Effects Mask to just one side of your face, avoiding the eye and mouth area. We'll call this your "pampered side." This will allow you to see and feel the difference in the two sides. Leave on for 10 minutes, remove with warm water and a facial cloth.
- **Freshen**—Follow with Botanical Effects Freshen on the same side of your face, avoiding the eye and mouth. By doing 1/2 of your face, you can compare and see results.
- **Hydrate**—Now apply Botanical Effects Hydrate to both sides of your clean face and neck, using upward strokes.
- **Eye Cream**—Apply the sample of Firming Eye Cream to the eye on the pampered side. Gently

Thank you for agreeing to try our  
**"Facial in a Bag" Program!**  
 So let's get started!

apply it around the eye area.

On the "pampered side" you have the complete Botanical Effects Skin Care System. On the other side you have the **Cleanse and Hydrate**. Can you feel the difference in the two sides of your face?

Botanical Effects™ skin care is a simple regimen designed to help your skin achieve healthy balance. Every product contains a special botanical complex - featuring silymarin and Luo Han Guo - to help defend against environmental damage and help promote healthy skin.

Thank you for trying our Facial in a Bag.

- Botanical Effects™ Cleanse—\$14
- Botanical Effects™ Mask—\$14
- Botanical Effects™ Freshen—\$14
- Botanical Effects™ Hydrate—\$16

## My skin looks healthy!

That's what nine out of 10 women said after using Botanical Effects™ skin care in an independent consumer study\*. Here's what else they had to say:

- 88% said it leaves skin feeling nourished
- 86% said it revitalizes skin
- 83% said it enhances skin's natural beauty
- 80% said it leaves skin looking radiant

\*Results reported during a one-week independent consumer study.



Welcome to your Private Facial...  
 Your very own

## Facial In A Bag!

Botanical Effects™ for Normal Skin



Because life is busy, and it's so hard to find time to pamper yourself, Mary Kay is now offering this convenient way to experience our fantastic products on your time...