

WORKING A BOOTH

SUGGESTED ITEMS TO BRING

- * Entry Forms
- * Clipboards
- * Ink Pens
- * Door Prize Bag
- * Door Prize Flyer
- * Business Cards with Holder
- * Datebook
- * Look Books
- * Money Bag: calculator, sales tickets, pen, cash & change
- * Satin Hands Set to Demo
- * Goodie Bag: business card, party postcard, product sample, candy, etc.
- * Products to Display: TRB, skin care, glamour, body care – less is more so keep it simple
- * Display Items: boxes, vases, pedestals, trays, flowers, crystals, etc.
- * Table Cloth: black or white looks best, floor length is best so you can store things underneath
- * Framed Flyers &/or Pictures: Party Perks, Applause magazine also has great options
- * Laptop: can play music or show videos
- * On the Go Office: scissors, tape, etc.
- * Something to Eat & Drink
- * Cash for Parking

WHAT TO WEAR

- * Professional Skirt or Dress – see Image tab on website for more info. Think about the event you're going to and what age group you'll be in front of. This will help market to them.
- * MK Pin &/or MK Nametag – keep to 3 pins or less.
- * Cute Comfy Shoes – you'll probably be standing for a while – make sure they're closed toe.

OTHER SUGGESTIONS

- * **Main Goal** – gain new contacts that can later lead to skin care classes, product sales and new team members. **Following up with contacts is a MUST! Do so within 24 to 48 hrs from event.**
- * Plan ahead! Ask if there will be a table provided and make arrangements if not.
- * Take orders only! You cannot exchange product for money at the booth. Please set up a time to deliver later or ship.
- * Don't feel constricted to table – walk around or stand outside booth.
- * Draw people to the table by offering Satin Hands and to enter door prize drawing.
- * Send thank you note to business or organization for allowing you to participate and express interest in working the event again in the future, *especially* if the event was free & successful!